



Academy of Canadian Cinema & Television Announces Return of the 2008 Gemini Awards to Toronto

Gemini Awards Broadcast Gala to Air on E! Entertainment Network and Showcase November 28th

(TORONTO, ON) August 14, 2008 - The 23rd Annual Gemini Awards, recognizing the year's best in Canadian English-language television, return to Toronto, Ontario this fall. The Academy of Canadian Cinema & Television (ACCT), along with broadcast partner Canwest Broadcasting, announced today that *The 2008 Gemini Awards Broadcast Gala* will air on Canada's ultimate television destination for everything entertainment, E! Network and Showcase on Friday, November 28, 2008 at 9 p.m. ET.

The nominations for the prestigious awards will be announced on August 26. Three industry awards evenings will take place on October 20, 21, and 22 at the Liberty Grand, culminating in *The 2008 Gemini Awards Broadcast Gala*, which will beam across Canada from the John Bassett Theatre in Toronto.

"Toronto is a vibrant city and a key production centre, home to many of Canada's finest television programs," said Sara Morton, CEO, ACCT. "We're thrilled to be partnering with E! Entertainment and Showcase to bring the Gemini Awards back to Toronto this year."

"Broadcasting this event across two of our television networks brings the Gemini Awards to a wide and diverse audience across Canada," added Barbara Williams, Executive Vice President of Content, Canwest Broadcasting. "We are extremely proud to shine the spotlight on our Canadian talent."

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Launched by the Academy of Canadian Cinema & Television in 1986, The Gemini Awards honour outstanding achievement in the Canadian English-language television industry. Traditionally, the Gemini Awards bring together over 2,500 of Canada's most gifted craftspeople, producers and decision-makers over several evenings of special events in Toronto. Though in the past the broadcast gala has traveled to cities across the country, for the 2008 show the Gemini Awards return to their roots in Toronto.

About the ACCT:

The Academy of Canadian Cinema & Television is a national, non-profit, professional association dedicated to the promotion, recognition and celebration of exceptional achievements in the Canadian film and television industries. Created in 1979, and today unifying industry professionals across Canada, the Academy is a vital and integral force in the industry.

About Canwest Broadcasting:

Canwest Broadcasting operates two conventional television networks, Global Television and E!, and twenty of the country's most popular specialty channels, including HGTV, Mystery TV, National Geographic Channel, Showcase, Slice™ and TVtropolis. Canwest Broadcasting is a division of Canwest Media Inc.

About Canwest Media Inc.:

Canwest Media Inc is a subsidiary of Canwest Global Communications Corp. (www.canwest.com; TSX: CGS and CGS.A).

An international media company, Canwest is Canada's largest publisher of paid English language daily newspapers and owns, operates and/or holds substantial interests in conventional television, out-of-home advertising, specialty cable channels, web sites and radio stations in Canada, New Zealand, Australia, Turkey, Indonesia, Singapore, the United Kingdom and the United States.

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